

المجلـس التصديـري للصناعـات الغذائيـة

FOOD EXPORT COUNCIL

EGYPT ———

EGYPT-SOUTH AFRICA TRADE: EXPANDING OPPORTUNITIES IN PROCESSED FOOD

FEB 2025





Trade Mission Objectives

What makes Egypt a qualified exporter

Trade Figures

- Egypt Export Figures
- Egypt's Trade with South Africa

Target Products



TRADE MISSION OBJECTIVES

- Connect Businesses: Link South African buyers with Egyptian food exporters to explore new trade opportunities.
- **Leverage AfCFTA:** Use the African Continental Free Trade Area to reduce trade barriers, expand market access, and target 0% tariffs on most goods by 2031 to promote continent-wide free trade.
- Maximize Food Potential: Benefit from seasonal differences to ensure year-round availability of food products and identify complementary strengths in the food sector.
- Build Long-Term Partnerships: Use the trade mission as a platform to establish lasting business relationships and strategic collaboration.



EGYPT: THE LEADING CHOICE FOR PROCESSED FOOD IMPORTS

What makes Egypt a qualified exporter?

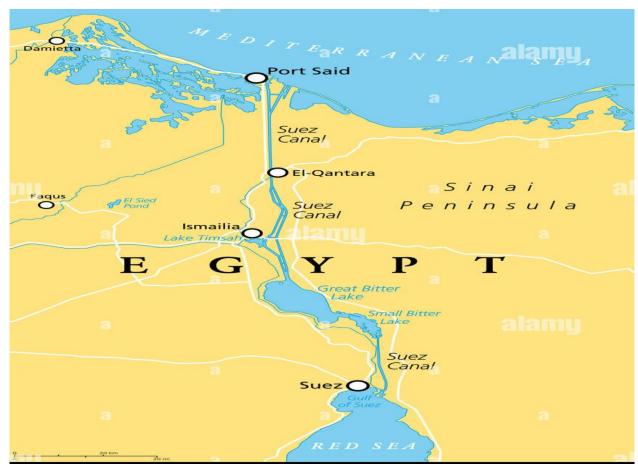
Trade Agreements



WHAT MAKES EGYPT A QUALIFIED EXPORTER



- Egypt's location allows for smooth trade through the Suez Canal and multiple Mediterranean and Red Sea ports. A vast land transport network further supports exports to North Africa and the Arabian Gulf.
- Egypt leads the Arab and Middle Eastern food export markets, reaching \$6.1 billion in processed food exports in 2024 to 179 international markets, This marks a 21% growth from 2023's \$5.1 billion in processed food exports, alongside \$4.7 billion in agricultural exports.
- The establishment of the National Food Safety
 Authority nearly six years ago has had a positive
 impact on the growth of Egyptian food exports in
 accordance with global technical and health
 requirements.





WHAT MAKES EGYPT A QUALIFIED EXPORTER



- Globally, Egypt ranks 42nd among food exporters with a 0.48% market share. Regionally, it ranks 2nd in Africa and 1^{ts} among Arab countries. Egypt is also the largest producer and manufacturer of food products among Arab nations.
- Arab countries are the largest buyers of Egyptian food products. In 2024, Saudi Arabia imported \$491 million worth of processed food, followed by Sudan (\$412 million) and Libya (\$333 million).
- The US ranked 4th among Egypt's export markets, importing \$330 million in food products. In the EU, Italy, Spain, and the Netherlands were top destinations.
- Soft drink concentrates (\$532 million), flour, starch, grits, and malt (\$464 million), sugar (\$381 million), and frozen strawberries (\$381 million) are Egypt's leading food exports.
- Egypt is the world's largest exporter of frozen strawberries, supplying 80 markets with a 26% global share. And In 2023/2024, Egypt was the world's top producer of table olives, with an estimated production of 650,000 tons.
- Egypt benefits from its participation in the African Continental Free Trade Area (AfCFTA), which became operational on January 1, 2021. Under the agreement, Least Developed Countries (LDCs) will eliminate tariffs on 90% of goods over 10 years, targeting 0% tariffs by 2030. This enhances Egypt's access to African markets and strengthens its role as a regional trade hub.



TRADE AGREEMENTS





Greater Arab Free Trade Agreement (GAFTA) (Bahrain, Egypt, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Sudan, Syria, Tunisia, UAE and Yemen)



Egypt-EU Partnership Agreement Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden.



Agadir (Egypt, Jordan, Morocco and Tunisia)



COMESA (Burundi, Comoros, Congo, Dem Rep., Djibouti, Egypt, Eritrea, Ethiopia, Kenya, Libya, Madagascar, Malawi, Mauritius, Rwanda, Seychelles, Sudan, Swaziland, Uganda, Zambia, and Zimbabwe)



TRADE AGREEMENTS





Mercosur (Argentina, Brazil, Paraguay, and Uruguay)



Generalized Preference Systems (GSPs), allowing customs advantages in the US, Russia, and Japan.



Egypt free trade agreement (Iceland, Liechtenstein, Norway and Switzerland)



The African Continental Free Trade Area (AfCFTA) North Africa: Algeria, Egypt, Libya, Mauritania, Morocco, Tunisia, Sudan, West Africa: Benin, Burkina Faso, Cabo Verde, Côte d'Ivoire, Gambia, Ghana, Guinea, Guinea-Bissau, Liberia, Mali, Niger, Nigeria, Senegal, Sierra Leone, Togo, East Africa: Burundi, Comoros, Djibouti, Eritrea (not yet ratified), Ethiopia, Kenya, Madagascar, Mauritius, Rwanda, Seychelles, Somalia, South Sudan, Tanzania, Uganda, Central Africa: Angola, Cameroon, Central African Republic, Chad, Republic of Congo, Democratic Republic of Congo, Equatorial Guinea, Gabon, São Tomé and Príncipe, Southern Africa: Botswana, Eswatini, Lesotho, Malawi, Mozambique, Namibia, South Africa, Zambia, Zimbabwe



AFCFTA LIBERALISATION SCHEDULE ALLOWING FOR LCDS UNDER AFCFTA

COUNTRY CLASSIFICATION	LDCs	Non-LDCs	G6 countries (Ethiopia, Madagascar, Malawi, Sudan, Zambia, Zimbabwe)
Full liberalisation	90% of tariff lines	90% of tariff lines	90% of tariff lines
	10-year phase down	5-year phase down	15-year phase down
Sensitive products	7% of tariff lines	7% of tariff lines	
	13-year phase down (current tariffs can be maintained during first 5 years – phase down starting in year 6)	10-year phase down (current tariffs can be maintained during first 5 years – phase down starting in year 6)	Not yet determined
Excluded products	3% of tariff lines	3% of tariff lines	Not yet determined

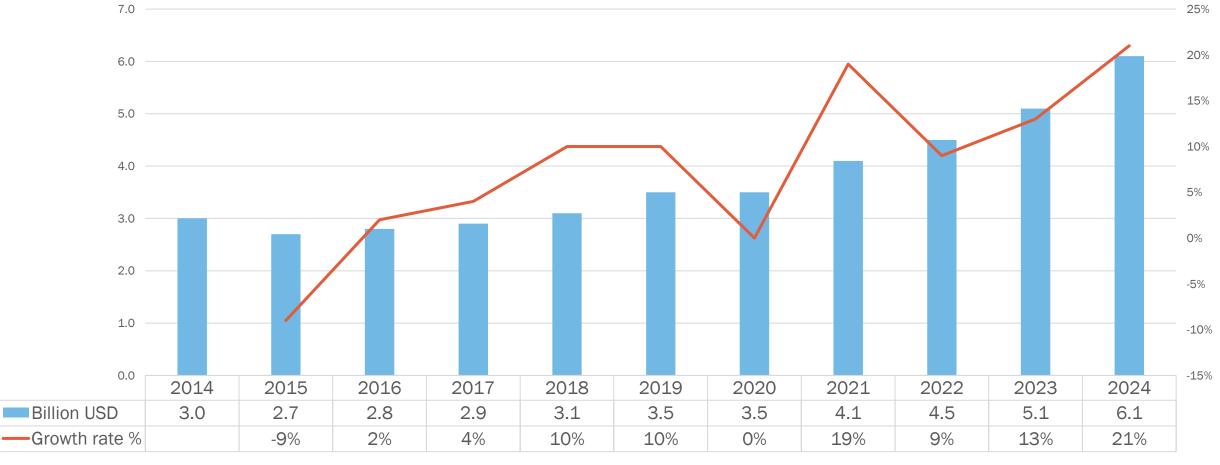
Note: By 2030, Egypt aims to apply 0% tariffs on 90% of goods, supporting free trade across Africa

Source: AfCFTA Protocol on Trade in Goods





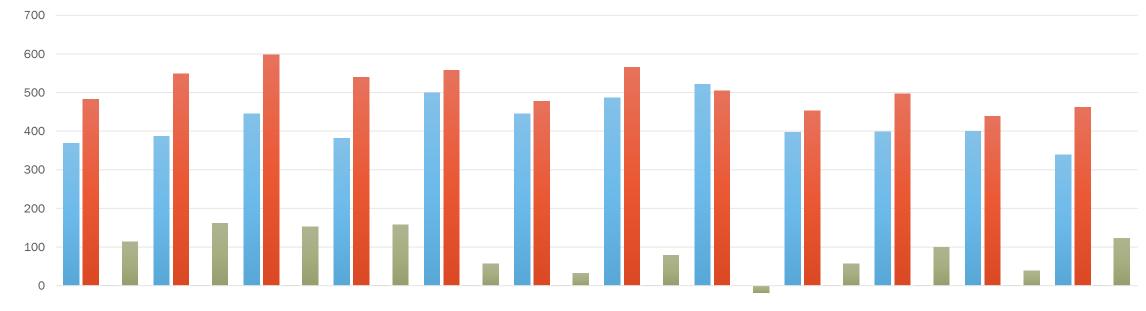
THE EVOLUTION OF EGYPTIAN FOOD EXPORTS FROM 2014 TO 2024 VALUE IN BILLION DOLLARS



[•] Total exports in 2024 amounted to \$ 6.1 billion, a growth of 21% compared to exports of the same period of 2023 of \$ 5.1 billion. Source: GOEIC



FOOD INDUSTRY EXPORTS IN THE MONTHS 2024 COMPARED TO THE SAME AS IN 2023 VALUE IN MILLION DOLLARS

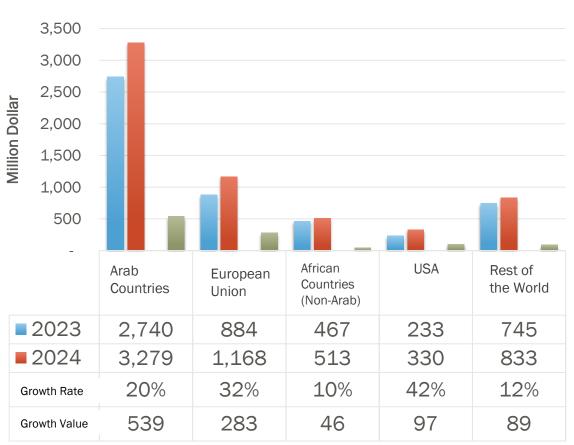


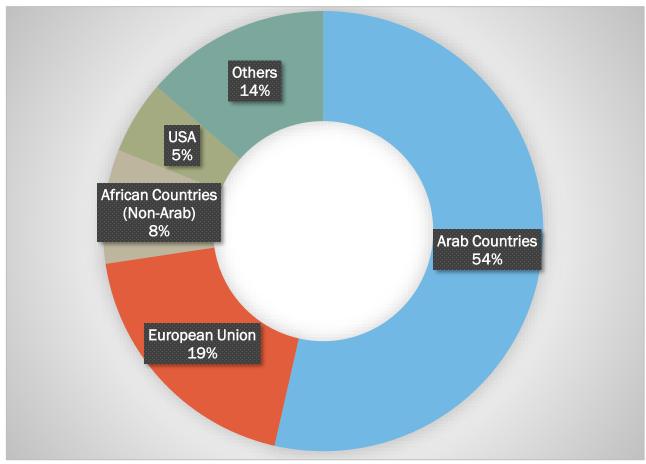
-100												
-100	January	February	March	April	May	June	July	August	September	October	November	December
2 023	368	387	445	381	500	445	487	522	397	398	400	339
2 024	482	549	598	539	557	477	566	504	453	497	438	462
■ Growth rate%	31%	42%	35%	41%	12%	7%	16%	-3%	14%	25%	9%	36%
■ Growth Value	114	162	153	158	57	32	79	-18	56	99	38	123

- December 2024 exports amounted to about \$ 462 million, achieving an 36% increase compared to December 2023 exports of \$ 339 million.
- Total exports in 2024 amounted to about \$ 6.1 billion, a growth of 21% compared to 2023 exports of \$ 5.1 billion Source: GOEIC



FOOD EXPORTS TO INTERNATIONAL GROUPS IN 2024 COMPARED TO 2023 VALUE IN MILLION US DOLLARS

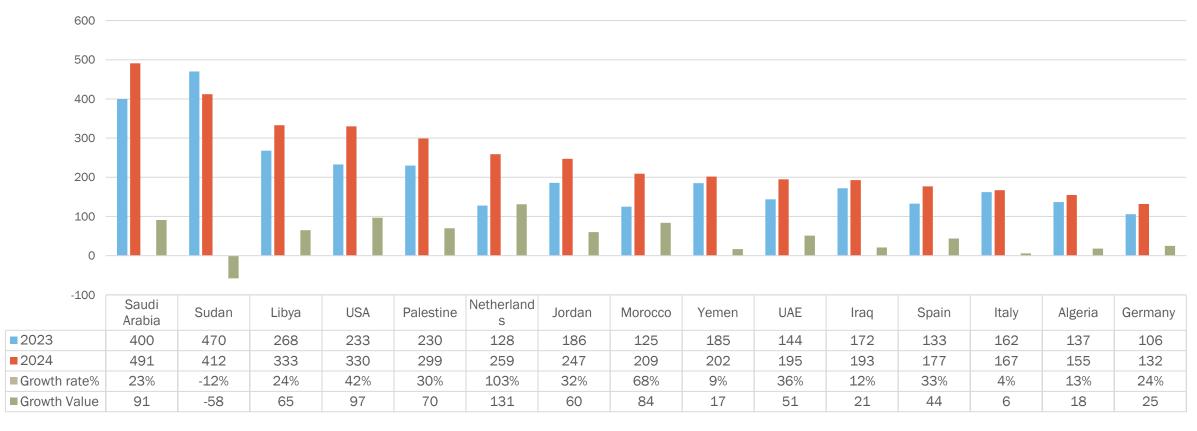




Source: GOEIC



EXPORTS TO THE TOP 15 IMPORTING COUNTRIES IN 2024 COMPARED TO 2023 (VALUE IN MILLION US DOLLARS)

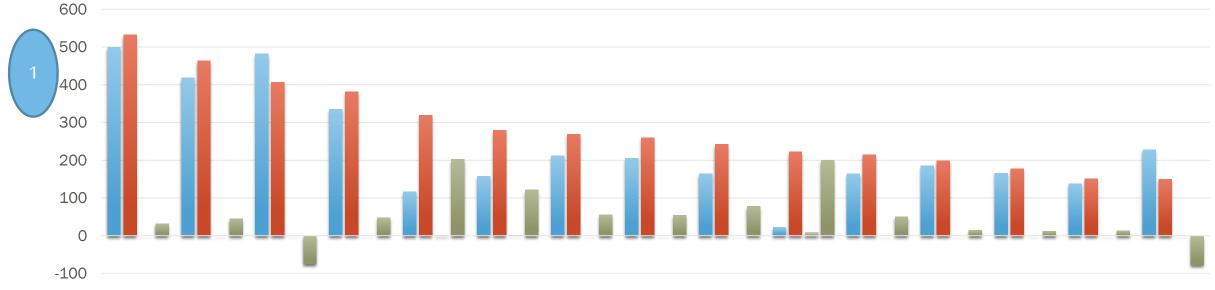


Exports to the countries shown represent 62% of the total Egyptian food exports during 2024 with a
value of \$ 3801 million out of a total export of \$ 6.1 billion.

Source: GOEIC



EXPORTS OF THE MOST IMPORTANT COMMODITIES OF THE FOOD INDUSTRY IN 2024 COMPARED TO 2023 (VALUE IN MILLION DOLLARS)



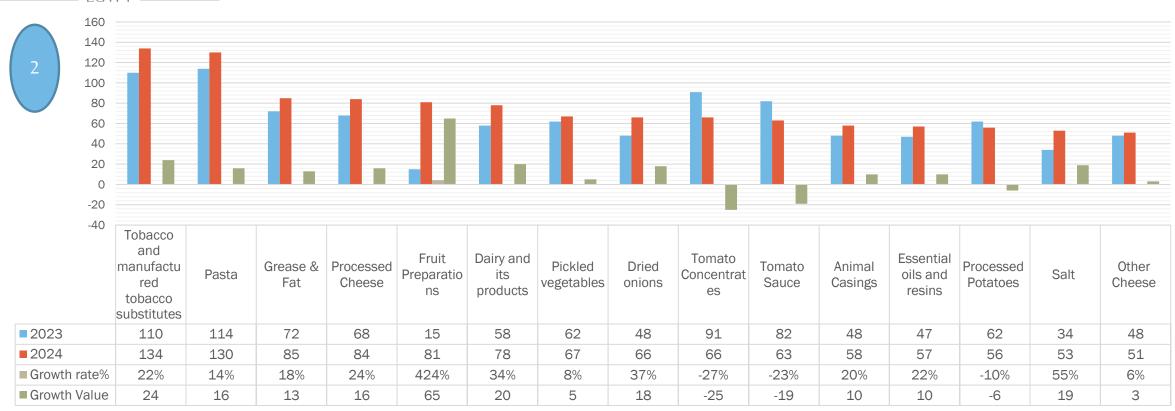
-200	Soft drink	Flour,	Sugar,	Frozen			Cereal- based		Pickled and		Vegetable	Miscellane			Animal
	concentrate	starch, grits, and malt	glucose, and lactose	strawberrie	Edible oils	Juices	preparation s and biscuits	Frozen vegetables	nrocessed	Frozen potatoes	preparation	ous Food Preparation s	Chocolate	Yeasts	Food Preparation S
2 023	499	418	482	335	117	158	212	205	164	22	164	185	166	138	228
2 024	532	464	407	381	319	279	269	260	242	222	214	199	178	151	150
■ Growth rate%	6%	11%	-16%	14%	172%	77%	27%	26%	47%	923%	30%	8%	7%	9%	-34%
■ Growth Value	32	45	-75	47	202	122	56	54	78	200	50	15	12	13	-78

Source: GOEIC



Source: GOEIC

CONTINUED: EXPORTS OF THE MOST IMPORTANT COMMODITIES OF THE FOOD INDUSTRY IN 2024 COMPARED TO THE EXPORTS OF 2023 (VALUE IN MILLION DOLLARS)



 Exports of highly shown goods represent 88% of total exports in 2024 with a value of \$5.4 billion out of a total capacity of \$6.1 billion.

TOP 30 PRODUCTS EGYPT'S GLOBAL RANKING POSITION IN 2023 SORTED BY MARKET SHARE

	Products	Share in world exports (%)	Ranking in world exports	Value exported in 2023 (Million USD)	Trade balance 2023 (USD thousand)	Annual growth in value between 2019-2023 (%, p.a.)	Annual growth in value between 2022-2023 (%, p.a.)	Annual growth of world imports between 2019-2023 (%, p.a.)
'081110	Frozen strawberries, uncooked or cooked by steaming or boiling, sweetened or not	<mark>25.8</mark>	1	335521	335099	26	12	4
'230320	Beet-pulp, bagasse, and other waste from sugar manufacture	<mark>21.5</mark>	2	197193	197193	23	-10	6
	Provisionally preserved olives (e.g., using sulphur dioxide gas, in brine,		_	20.200	20.200			·
071120	in sulphur water)	<mark>18.8</mark>	2	21650	21650	9	145	6
'210230	Prepared baking powders	<mark>16.2</mark>	1	38875	38560	114	-14	8
'120241	Groundnuts, in shell (excluding seed for sowing, roasted or otherwise cooked)	<mark>15.7</mark>	2	64815	64661		4	1
1074400	Provisionally preserved vegetables and vegetable mixtures (e.g., by	<mark>14.7</mark>	•	50000	50405	40	40	_
071190	sulphur dioxide gas)		2	59628	59425	18	19	7
170390	Beet molasses from sugar extraction or refining	12.1	3	59244	57294	13	-4	11
'170112	Raw beet sugar (excluding added flavouring or colouring)	<mark>12</mark>	2	8324	8322		2	6
'090961	Whole juniper berries and seeds of anise, badian, caraway, or fennel (not crushed or ground)	<mark>11.6</mark>	4	50533	50256	36	61	14
071220	Dried onions (whole, cut, sliced, broken, or in powder)	<mark>10.3</mark>	3	48264	48040	15	-20	7
121410	Alfalfa meal and pellets	8.8	6	38372	38372	61	-37	-5
	Flours and meals from oil seeds or oleaginous fruit (excluding soya and			555.2	333.2	02	0.	· ·
'120890	mustard)	<mark>8.8</mark>	4	16348	16321	27	42	16
071010	Frozen potatoes, uncooked or cooked by steaming or boiling	<mark>8</mark>	5	21704	21681	40	-33	3
'071333	Dried, shelled kidney beans (Phaseolus vulgaris), skinned or not	<mark>7.6</mark>	4	143867	131100	22	-12	5
	Dried, shelled broad beans (Vicia faba var. major) and horse beans	<mark>6.8</mark>						
'071350	(Vicia faba var. equina)		4	39959	-290991	26	20	11
'071090	Frozen mixtures of uncooked or cooked vegetables	<mark>6.3</mark>	4	63793	61571	4	13	4
'200190	Vegetables, fruits, nuts, and other edible plant parts prepared or preserved by vinegar	<mark>6</mark>	6	112546	112097	20	53	6
'110100	Wheat or meslin flour	<mark>5.6</mark>	5	390692	381007	10	168	10
'200570	Olives prepared or preserved otherwise than by vinegar or acetic acid (excluding frozen)	<mark>5.2</mark>	6	127906	126827	13	78	5
	Plants, parts of plants (including seeds and fruits) used in perfumery or	<mark>4.9</mark>						
'121190	pharmacy		4	189643	177488	10	-1	8
'210210	Active yeasts	<mark>4.7</mark>	6	99610	97449	15	12	8
'071029	Shelled or unshelled leguminous vegetables, uncooked or cooked by steaming or boiling	<mark>4.4</mark>	4	16531	16385	8	-28	3
'200990	Mixtures of unfermented fruit juices (including grape must) and vegetable juices	<mark>3.9</mark>	8	75625	71748	9	25	-4
'120922	Clover seed for sowing	<mark>3.6</mark>	11	7165	7146	174	-34	10
'071331	Dried, shelled beans of species "Vigna mungo" or "Vigna radiata"	<mark>3.5</mark>	5	68697	65759	45	235	22
'040110	Milk and cream (fat content \leq 1%, not concentrated or sweetened)	<mark>3.5</mark>	9	24832	24645	4	35	-1
'200710	Homogenized preparations of jams, jellies, marmalades, fruit/nut purées, and nut pastes	<mark>3.4</mark>	10	21405	20719	102	25	0
'170240	Glucose in solid form and glucose syrup (without added flavouring or colouring)	<mark>3.4</mark>	10	10615	10604	-1	-26	14
'071080	Frozen vegetables, uncooked or cooked (excluding potatoes)	<mark>3.3</mark>	8	155032	154815	18	-2	5
'210320	Tomato ketchup and other tomato sauces	<mark>3.1</mark>	9	82702	82454	24	36	11 17

SOURCE: ITC (TRADE MAP) LAST UPDATE FEBRUARY 2025



FROZEN STRAWBERRIES - EGYPT: #1 GLOBAL EXPORTER HS CODE:081110



Market Share: 25.8% of global frozen strawberry exports

Ranking: #1 in the world

Export Value (2023): \$335.5 million

Trade Balance: \$335.1 million surplus

Annual Growth (2019-2023): +26%

III Annual Growth (2022-2023): +12%

Global Import Growth (2019-2023): +4%



BEET-PULP, BAGASSE, AND OTHER SUGAR MANUFACTURING WASTE HS CODE: 230320

Market Share: 21.5% of global exports Ranking: #2 in the world **Export Value (2023):** \$197.2 million Trade Balance: \$197.2 million surplus Annual Growth (2019-2023): +23% Annual Growth (2022-2023): -10% Global Import Growth (2019-2023): +6%



PROVISIONALLY PRESERVED OLIVES HS CODE: 071120



Trade Balance: \$21.7 million surplus

Annual Growth (2019-2023): +9%

Annual Growth (2022-2023): +145%

Global Import Growth (2019-2023): +6%

Source: ITC (Trade Map)



PREPARED BAKING POWDERS HS CODE: 210230

- Market Share: 16.2% of global exports
- Ranking: #1 in the world
- **6** Export Value (2023): \$38.9 million
- Trade Balance: \$38.6 million surplus
- Annual Growth (2019-2023): +114%
- **Annual Growth (2022-2023): -14**%
- Global Import Growth (2019-2023): +8%

Source: ITC (Trade Map)





PROVISIONALLY PRESERVED VEGETABLES & VEGETABLE MIXTURES HS CODE: 071190



- Market Share: 14.7% of global exports
- Ranking: #2 in the world
- **Export Value (2023)**: \$59.6 million
- Trade Balance: \$59.4 million surplus
- Annual Growth (2019-2023): +18%
- Annual Growth (2022-2023): +19%
- **Global Import Growth (2019-2023):** +7%



BEET MOLASSES FROM SUGAR EXTRACTION OR REFINING HS CODE: 170390



- Market Share: 12.1% of global exports
- Ranking: #3 in the world
- **Export Value (2023):** \$59.2 million
- Trade Balance: \$57.3 million surplus
- Annual Growth (2019-2023): +13%
- **Annual Growth (2022-2023):** -4%
- Global Import Growth (2019-2023): +11%



WHOLE JUNIPER BERRIES AND SEEDS OF ANISE, BADIAN, CARAWAY, OR FENNEL HS CODE: 090961





DRIED ONIONS (WHOLE, CUT, SLICED, BROKEN, OR POWDERED) HS CODE: 071220





FLOURS & MEALS FROM OIL SEEDS HS CODE: 120890





FROZEN POTATOES HS CODE: 071010

- Share in World Exports: 8%
- Ranking: #5
- **6** Export Value (2023): **\$21.7 million**
- Trade Balance: **\$21.6 million surplus**
- Annual Growth (2019-2023): +40%
- Annual Growth (2022-2023): -33%
- Global Import Growth (2019-2023): +3%

27

Source: ITC (Trade Map)



FROZEN VEGETABLE MIXTURES HS CODE: 200190



- Share in World Exports: 6.3%
- 🙎 Ranking: #4
- **Export Value (2023): \$63.8 million**
- Trade Balance: \$61.5 million surplus
- Annual Growth (2019-2023): +4%
- Annual Growth (2022-2023): **+13**%
- Global Import Growth (2019-2023): +4%



WHEAT OR MESLIN FLOUR HS CODE: 110100





PRESERVED OLIVES (EXCL. FROZEN) HS CODE: 200570





FOOD EXPORT COUNCIL ACTIVE YEASTS HS CODE: 210210



Source: ITC (Trade Map)



HOMOGENIZED JAMS, JELLIES, MARMALADES, FRUIT/NUT PURÉES & NUT PASTES HS CODE: 200710





GLUCOSE (SOLID FORM & SYRUP, NO ADDED FLAVORING/COLORING) HS CODE: 170240



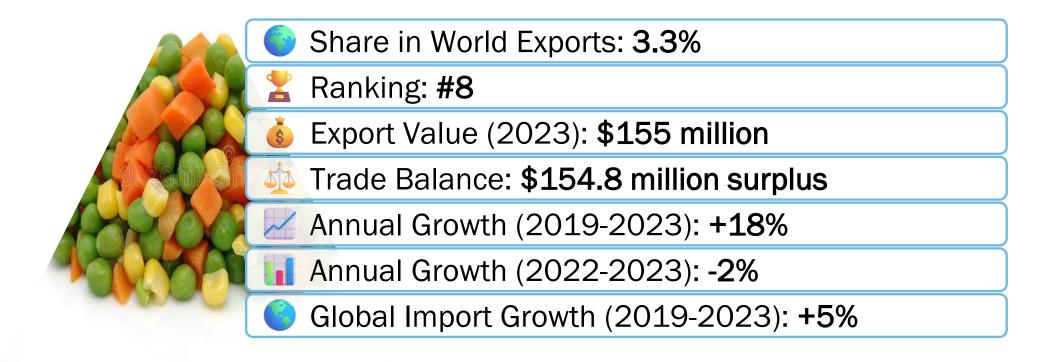
- Share in World Exports: 3.4%
- **Ranking: #10**
- **Lesson** Export Value (2023): **\$10.6 million**
- Trade Balance: \$10.6 million surplus
- Annual Growth (2019-2023): -1%
- Annual Growth (2022-2023): -26%
- Global Import Growth (2019-2023): +14%

33

Source: ITC (Trade Map)



FROZEN VEGETABLES (EXCLUDING POTATOES, UNCOOKED OR COOKED) HS CODE: 071080





TOMATO KETCHUP AND OTHER TOMATO SAUCES HS CODE: 210320





110812 | MAIZE STARCH



Source: ITC (Trade Map)



| ROASTED MALT





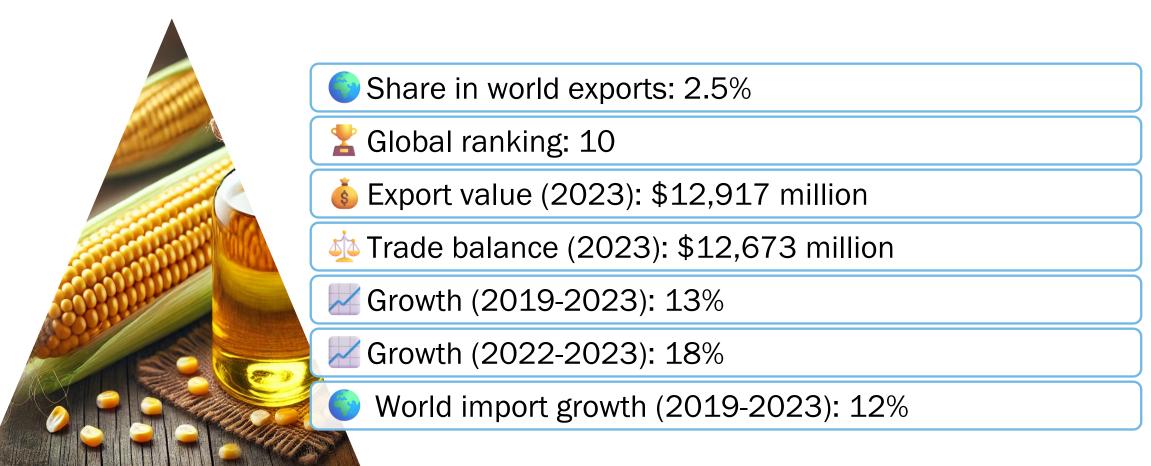
110290 | CEREAL FLOURS (EXCLUDING WHEAT, MESLIN, AND MAIZE)



- Share in world exports: 2.6%
- Global ranking: 10
- **Lesson** Export value (2023): \$18,153 million
- 🔖 Trade balance (2023): \$17,968 million
- Growth (2019-2023): 175%
- Growth (2022-2023): 319%
- World import growth (2019-2023): 11%

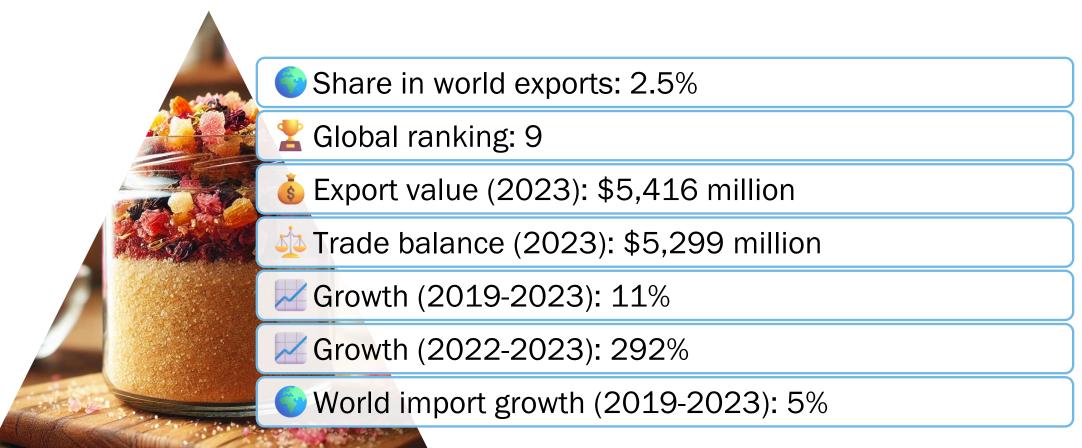


151529 | MAIZE OIL AND FRACTIONS (NOT CHEMICALLY MODIFIED)





170191 | REFINED CANE OR BEET SUGAR WITH ADDED FLAVORING OR COLORING





330210 | MIXTURES OF ODORIFEROUS SUBSTANCES AND MIXTURES (INCLUDING ALCOHOLIC SOLUTIONS)



Share in world exports: 2.4%

置 Global ranking: 8

line in Export value (2023): \$495,837 million

Trade balance (2023): \$440,298 million

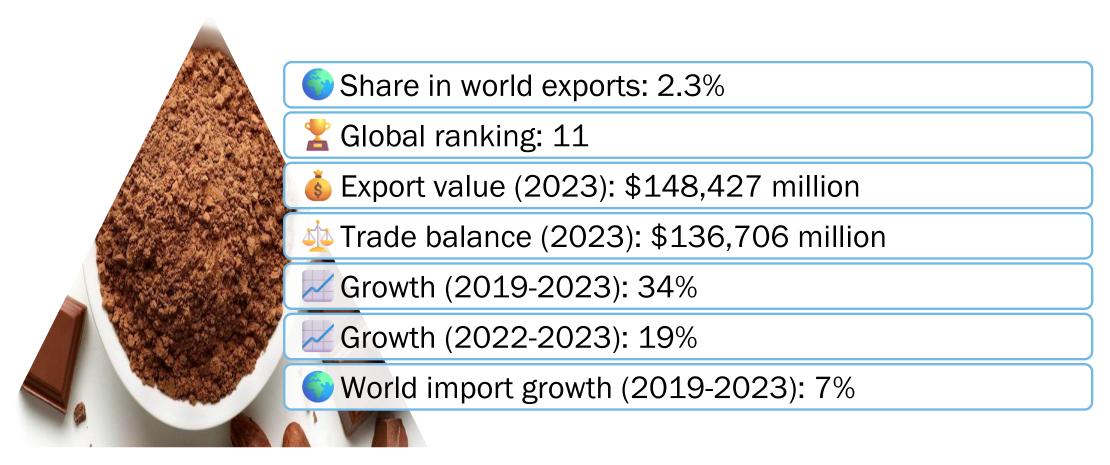
Growth (2019-2023): 26%

Growth (2022-2023): 9%

World import growth (2019-2023): 6%



| CHOCOLATE AND OTHER COCOA-BASED PREPARATIONS (≤ 2 KG, FILLED)





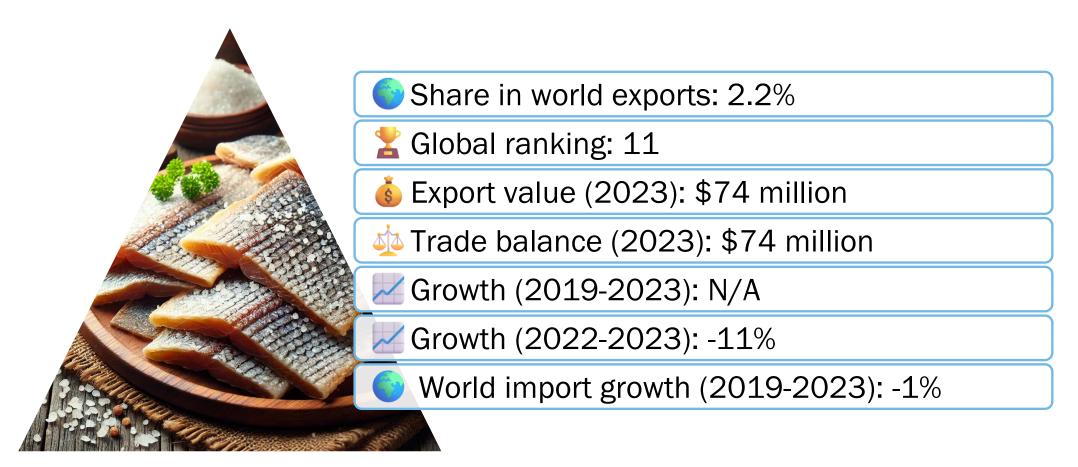
170199 | CANE OR BEET SUGAR AND PURE SUCROSE IN SOLID FORM (EXCLUDING THOSE WITH ADDED FLAVORING OR COLORING)



- Share in world exports: 2.2%
- 🔀 Global ranking: 13
- **6** Export value (2023): \$395,798 million
- 🕸 Trade balance (2023): \$346,038 million
- Growth (2019-2023): 45%
- Growth (2022-2023): 77%
- World import growth (2019-2023): 17%



030531 | DRIED, SALTED, OR BRINED FILLETS OF TILAPIA, CATFISH, ETC.





200911 | FROZEN ORANGE JUICE, UNFERMENTED, WITH OR WITHOUT ADDED SUGAR

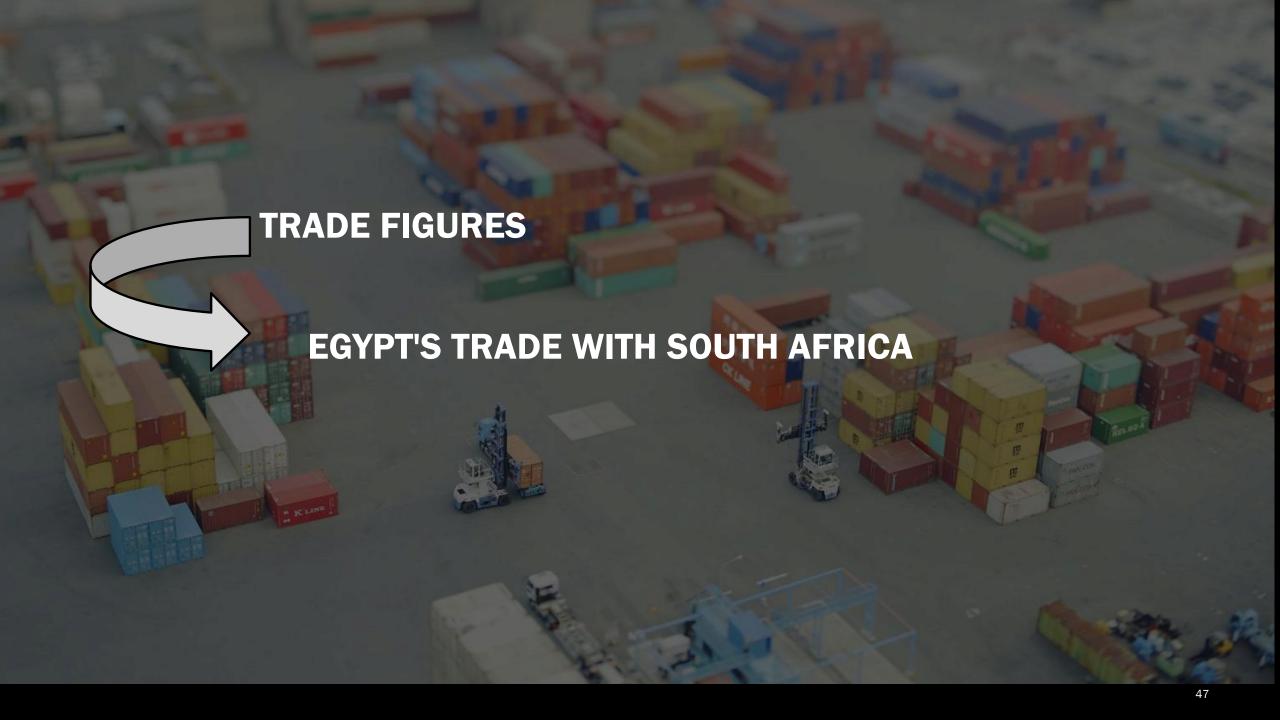




040630 | PROCESSED CHEESE (NOT GRATED OR POWDERED)

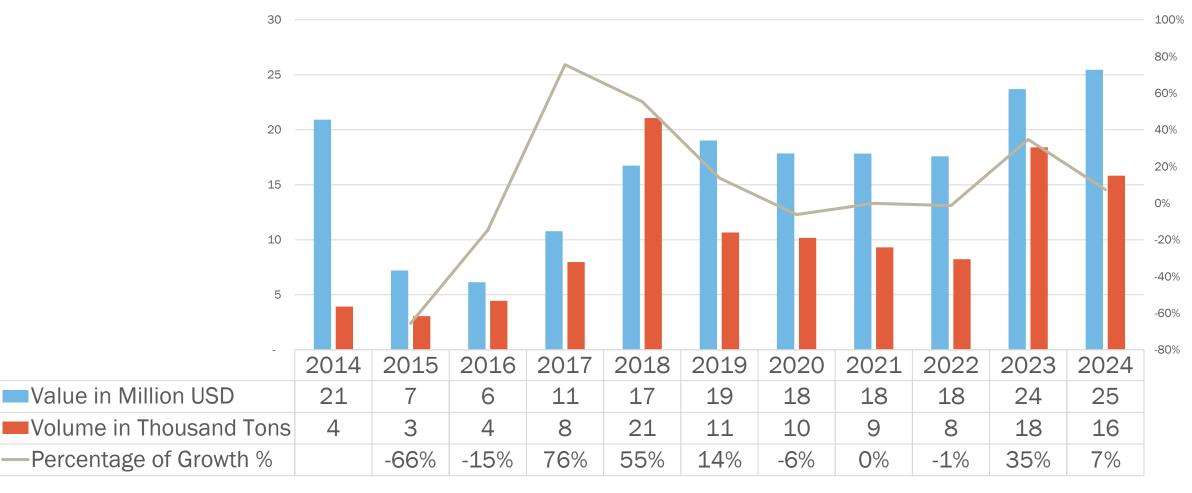


- Share in world exports: 1.9%
- 🙎 Global ranking: 13
- **6** Export value (2023): \$68,186 million
- Trade balance (2023): \$43,885 million
- **Growth (2019-2023): -12%**
- Growth (2022-2023): -26%
- World import growth (2019-2023): 8%





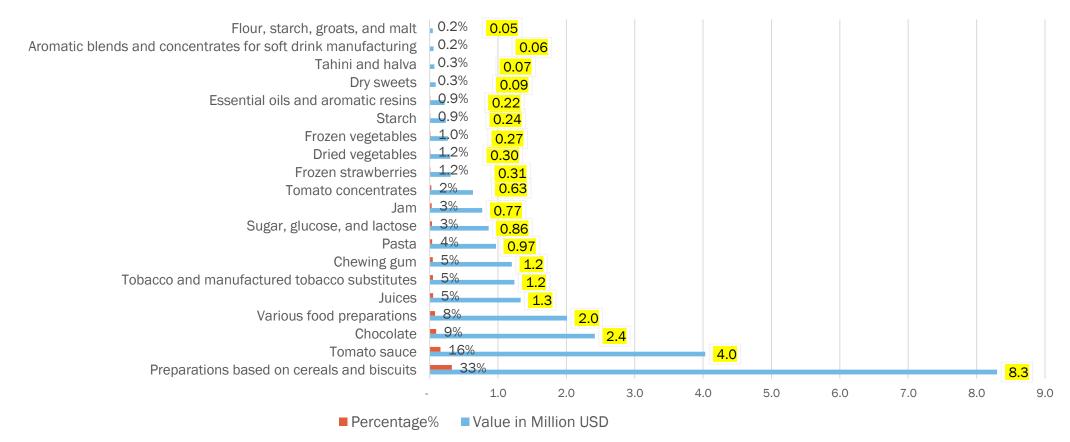
YEARLY GROWTH TREND FROM EGYPT TO SOUTH AFRICA (2014-2024)



Source: GOEIC



TOP 20 PRODUCTS EGYPT EXPORTED TO SOUTH AFRICA IN 2024 WITH VALUE IN **MILLION USD**



49

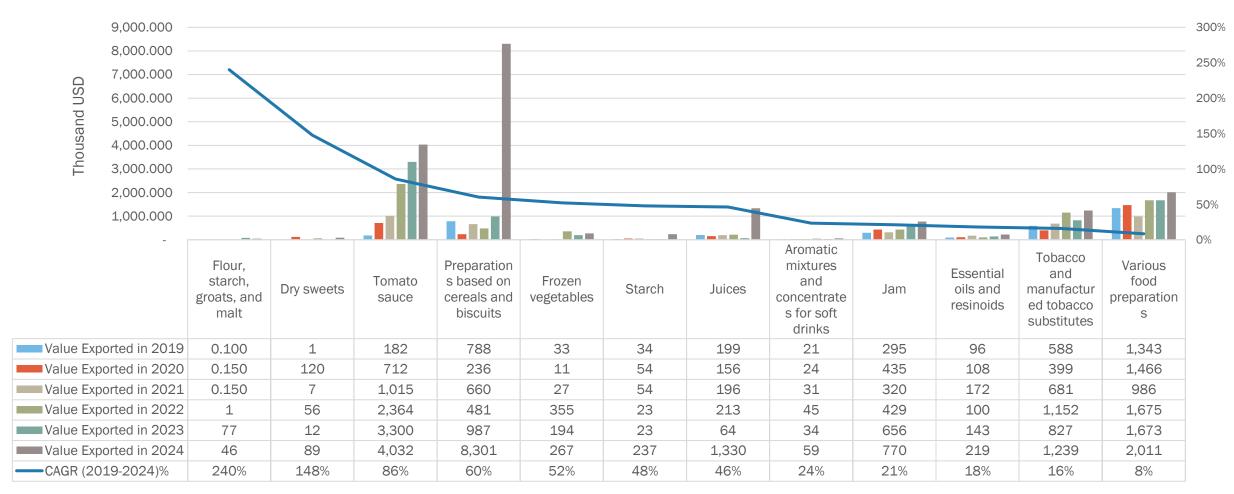
These 20 products accounted for 99.6% of Egypt's exports to South Africa in 2024.

The number of companies exporting Egyptian processed food to South Africa in 2024 amounted to about 65 companies, including 18 companies whose exports exceeded USD 100k.

Source: GOEIC



PRODUCTS WITH INCREASED PERFORMANCE IN EXPORTS TO SOUTH AFRICA (2019-2024) VALUE IN THOUSANDS USD



CAGR refer to Compound Annual Growth Rate

Source: GOEIC

THANK YOU

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